

Practical Applications Drive Semantic Technology into Business Sector

Semantic technologies are making the leap into corporate America. Feature articles in major newspapers and journals from the New York Times, to BusinessWeek.com and Entrepreneur Magazine are discussing the growing value that businesses are gaining from semantic applications, via streamlined operations, increased revenue, and reduced costs. A slew of new products and applications, as well as innovative start-ups, are exploding into the marketplace.

San Jose, CA ([PRWeb](#)) April 24, 2007 -- The field of semantic technology is booming. In just the past month, new companies, products and trends have been profiled daily in major publications including The New York Times, BusinessWeek.com, IT Week, PC Magazine, Entrepreneur Magazine, and MIT Technology Review. Businesses are taking notice of the real-world value created by these new technologies: the ability to add meaning and expand information search and management capabilities, as well as serve as the foundation for SOA and corporate data mashups.

With this movement---the commercialization of semantic technology---the marketplace is exploding with practical semantic solutions - services, tools, and products - as well as start-up organizations creating entire new businesses built on these technologies.

On May 20-24, at the Fairmont Hotel in San Jose, California, the most exciting new companies in this burgeoning industry will gather for the 3rd annual [Semantic Technology Conference](#). This year's event will be the largest ever dedicated to the commercialization of semantic technologies and the Semantic Web (Web 3.0), featuring over 30 "Semantic Solutions" sessions with the leading product development companies.

Pioneers including Modus Operandi, TopQuadrant, JustSystems, Franz Inc., Aduna Software, SaltLux, Ontoprise, and Data-Grid are set to introduce, discuss, and demonstrate the business uses for their latest products. They join the established players such as Oracle, Adobe, BBN Technologies, BEA and Accenture who are all trying to demonstrate leadership in this emerging marketplace.

Leading semantic industry analyst Mills Davis, of [Project 10X](#), said, "The semantic marketplace is coming into its own, and right on schedule. Two years ago we predicted that 2007 would be the year that software vendors would be ready to go public with semantic capabilities in their products. Sure enough, that's what's happening. Customers are starting to understand the value proposition of semantics, and are lining up to try these new products."

The Semantic Technology Conference boasts over 130 expert speakers, 24 case study presentations, three keynote panels, and more than 600 attendees.

For more information about the world's largest and most authoritative conference on the commercialization of semantic technology, please visit [the conference website](#).

About Wilshire Conferences:

Wilshire Conferences, Inc., headquartered in Los Angeles, California, sponsors and organizes educational conferences for information technology professionals, primarily in the areas of data management and application development. Wilshire Conferences enables industry leaders, professional peers, and technology experts to

interact and share best practices on the most effective ways to implement IT.

More 2007 programs from Wilshire Conferences include:

- * Data Governance Conference, June 25-28, San Francisco, CA
- * Service Oriented Architectures for Data Management (SOA), August 21-23, San Francisco, CA
- * Information and Data Quality Conference (IDQ), September 24-28, Las Vegas, NV

Please visit the [Wilshire Conferences website](#) for a description of these educational conferences or to sign up to receive announcements of future events.

###

Contact Information

Eric Franzon

Wilshire Conferences, Inc.

<http://www.semantic-conference.com>

310-477-4475

Online Web 2.0 Version

You can read the online version of this press release [here](#).

News Image

